

# PROFESSIONAL COACHING

A conversational style to unlock your potential

SUSAN JORDAN  
MBA, MSOD, PCC



## MEET YOUR COACH

### ABOUT SUSAN

Susan Jordan is a coach who's passionate about leader development. As a former corporate executive, she understands the demands of leadership and speaks the language of business.

As a professional coach, Susan provides a confidential, safe space to listen to your thoughts, struggles, and challenges. Through the coaching journey, she helps you unlock your potential. She provides resources and tools and invites action steps to shift your mindset and behaviors to support your goal achievement.

With Susan as your coach, you will get direct and honest feedback. As a visual person, she will employ metaphors to expand awareness. She teaches adaptive communication techniques to improve relationships and have your voice heard.

Susan is intuitive, thoughtful, creative, empathetic, and engaging. Through self-discovery and skill development, she supports her clients to gain clarity around what motivates them and their values, identify current perspectives and mental models and take action on the professional growth they want to see.

### WHO I LIKE TO COACH

I love to work with clients that are talented and growth driven, but not sure what to do next.

Whether you are newly promoted leader seeking to succeed in your new role, a mid-career professional pursuing a promotion, a team leader struggling with communication, or a seasoned executive who just needs a safe space to brainstorm, we partner together to unlock the possibilities.

**Preferred topics to coach on:** Adaptive Communication, Executive Presence, Managing Up, Career Planning, Networking, Boundaries, Time Management, Delegation, Tactical to Strategic Leader, Confidence, Self-Awareness, Emotional Intelligence.

**Preferred level of individual:** mid-level leaders, Directors to VP, leaders in transition, newly promoted leaders.

### QUALIFICATIONS

#### EDUCATION

- ▶ MBA, Penn State University
- ▶ MSOD, Saint Joseph's University

#### CERTIFICATIONS

- ▶ PCC (Professional Certified Coach) – International Coach Federation
- ▶ Forbes Coaches Council Member
- ▶ ACE (Accelerating Coach Excellence) Certification – WBECS
- ▶ CEC (Conscious Business Coach Certification) – BetterUP – Fred Kauffman
- ▶ Group Coaching Certificate – Potentials Realized
- ▶ DISC, Motivators, and EIQ-2 Assessment and Workshop Certification – Assessment 24X7
- ▶ Hogan Assessment Certification
- ▶ Coaching Mindset Assessment Certification
- ▶ Team Effectiveness Survey
- ▶ Global Team Certification Institute – WBECS
- ▶ Deeper Signals Assessment Certification

#### HIGHLIGHTS

- ▶ 20+ years corporate, 5+years coaching

“ Susan has an ability to cut through the “swirl” pretty quickly and help you get focused on what’s important. She helped to identify solid next steps to take and simple strategies to move forward. And equally as important, she’s kind and relatable and warm. ”

– JULIE OLIVER | SVP WARNER MEDIA